

NEW JERSEY STATE INTERSCHOLASTIC ATHLETIC ASSOCIATION

1161 Route 130 North, Robbinsville, NJ 08691-1104

Phone 609-259-2776 ~ Fax 609-259-3047

NJSIAA Press Credentials Request Process

NJSIAA press credentials will only be issued to accredited professionals representing bona fide media organizations. NJSIAA press credentials will not be transferable. An NJSIAA press credential will provide free access and free parking to any NJSIAA event, access to the sideline and/or designated, pre-determined press box area. NJSIAA press credentials are not required to cover regular season events hosted by its member schools.

The issuance of all press credentials to NJSIAA events is at the sole discretion of the NJSIAA staff. All requests will be reviewed and must be approved by the NJSIAA staff.

Credentials or complimentary tickets for spouses, friends, etc. of press representatives will not be provided.

Credentials shall be used solely for news and editorial coverage of events. The credential shall specifically not be used for scouting and/or recruiting purposes. If any photographs or videos from NJSIAA events are commercially sold or resold without express written permission from the NJSIAA, the offending credential holder will be charged \$500 and his/her Press Credential will be revoked for a period of no less than two years from date of infraction (see exception in 1.b. below).

All press credential requests must be submitted to press@njsiaa.org.

Types of Press Credentials:

The NJSIAA will issue three types of credentials upon accreditation approval, which are described in detail below:

1. Full-Year Credentials – Newspapers and digital news organizations who are NJ Press Association members only
 - a. May request on behalf of multiple staff
 - b. Approved to sell photos from NJSIAA events via the organizations' office or official website.
2. Sports-Specific Credentials
 - a. Each individual staff member must submit application and requested documentation.
 - b. Seasonal deadlines: October 1st (Fall), December 15th (Winter), March 15th (Spring).
 - c. Accreditation approval is required only once per year.
3. Event-Specific Credentials
 - a. Each individual staff member must submit application and requested documentation.
 - b. Request must be submitted no later than 72 hours prior to the event start time.
 - c. Accreditation approval is required only once per year.
 - d. Event specific credentials may not be available for certain events due to facility limitations or safety concerns.

Please be advised that for events with limited capacity, or those for which the NJSIAA Staff or site management has space concerns, location priority will be given to those professionals with Full-Year Credentials. Anyone not abiding by this priority when requested will not receive press credentials for a two-year period.

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Accreditation Application Process

Please note this process is for applicants seeking sports-specific or event-specific credentials only.

Applicant must be a professional member of a bona fide media organization with a proven track record of reporting on NJ high school sports and/or NJSIAA member schools. Applicant must email press@njsiaa.org all of the required information in 2a – 2j below in accordance with the specified deadlines previously identified.

1. Applicant must be at least 18 years of age to apply.
2. Applicant must provide the following:
 - a. Complete name (as it appears on driver's license)
 - b. Date of birth
 - c. Home or work address
 - d. Email address
 - e. Indicate responsibility: Reporter, Photographer or Other
 - f. List those sports you plan to cover
 - g. Name of bona fide press organization
 - h. Manager name and contact information
 - i. Proof of bona fide press requirements
 - j. Required documentation as requested by the NJSIAA (see next section)

For purposes of this accreditation process, a bona fide media organization must be able to demonstrate editorial oversight and list a specific, verifiable street address and telephone number.

Required documentation:

The following items must be provided to the NJSIAA in order to be determined a bona fide media organization (please note these requirements are specific to applicants seeking sports-specific or event-specific credentials):

1. Print press:
 - a. Reporters – one bylined article published within the past 30 days, and a copy of the publication.
 - b. Photographers – original tear sheets or photos with credits of the issuing bona fide media organization within the past 30 days.
2. Online press:
 - a. Website must belong to a recognized media organization with a specific, verifiable street address and telephone number.
 - b. Website must have at least 50% original news content, commentary or analysis specific to NJ high school sports and must be updated at least twice per week.
 - c. Websites should have been in continuous operation for at least six months.
 - d. One bylined article within the past 30 days that has been posted to the website.
 - e. Provide three months of web traffic data analytics.
3. Credential requests for freelance reporters and photographer must be submitted on their behalf by the media organization for which they are working.

All required accreditation information and required documentation must be emailed to press@njsiaa.org in accordance with the specific deadlines previously. An applicant only must submit the required accreditation information and required documentation once per school year.

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Press Credential - Terms and Conditions

I agree that the use of this press credential is for first amendment use only in reporting of NJSIAA championship events. Newspapers and digital news organizations who are NJ Press Association members (i.e. Full-Year credentials) may sell photos from NJSIAA events via the organizations' office or official website. Any and all other photographs, or video clips, taken by persons with Sports-Specific or Event-Specific credentials are not allowed to be commercially sold or resold in any way without the express, written permission of the NJSIAA. **Any video clips taken for news-related coverage will not exceed a total run time of 3 minutes in length.** This limitation does not include pre or post game coverage.

I understand that all media organizations that apply for an NJSIAA Press Credential may have their publication and/or website reviewed by the NJSIAA for improper use of photos, images and/or videos. If any photographs or videos from NJSIAA events are commercially sold or resold without express written permission from the NJSIAA, I will be charged \$500 and my Press Credential will be revoked for a period of no less than two (2) years from the date of infraction.

I understand the NJSIAA has the right to deny any requests for press credentials and/or can limit the number of press credentials that it distributes. Press Credentials are non-transferable and a Photo ID may still be needed to enter the event.

I understand that in certain circumstances with limited capacity, or those with concerns by the NJSIAA Staff or site management, location priority will be given to those professionals with Full-Year Credentials. Anyone not abiding by this priority when requested will not receive press credentials for a two-year period.

I have read, understand and agree to these "Terms and Conditions".

Name (Print)

Name of Bona Fide Media Organization

Signature

Date